

B.B.A. ENTREPRENEURSHIP SEMESTER BY SEMESTER PLAN

SODERQUIST COLLEGE OF BUSINESS

ACADEMIC YEAR 2023-2024

FRESHMAN YEAR

Fall Semester - 14 Credit Hours

BUS 1003	Introduction to Business
COR 1002	Gateway Seminar
EGL 1013	English I
ENT 2013	Tools & Methods for Innovation
ATG 2173	Principles of Financial Accounting

Spring Semester - 15 Credit Hours

BBL 1023	New Testament Survey
BUS 1123	Business Communications
EGL 1023	English II
ATG 2183	Principles of Managerial Accounting
MGT 2173	Principles of Management

SOPHOMORE YEAR

Fall Semester - 17 Credit Hours

BBL 1013	Old Testament Survey
HST 2013	Integrated Humanities I
ECN 2113	Principles of Microeconomics
MKT 2143	Principles of Marketing
FIN 3003	Principles of Finance
Elective	Whole Person Wellness Elective

Spring Semester - 15 Credit Hours

HST 2023	Integrated Humanities II
ECN 2123	Principles of Macroeconomics
BUS 2193	Business Statistics
ENT 2023	Building Innovative Teams & Cultures
Elective	Elective #1

JUNIOR YEAR

Fall Semester - 15 Credit Hours

BUS 3113	Spreadsheet Analytics
BUS 4253	Business Law and Ethics
BBL 2013	Essentials of Evangelical Theology
Elective	Elective #2
Elective	Elective #3

Spring Semester - 15 Credit Hours

INT 4103	Global Environment of Business
ENT 3013	New Venture Financial Management
BUS 3990	Internship
MKT 3883	Digital Marketing
ENT 4113	Market Discovery and Validation
Elective	Elective #4

SENIOR YEAR

Fall Semester - 15 Credit Hours

BUS 4993	Strategic Management
ENT 4993	Innovation Launch Lab
Elective	Natural Science Elective #1
Elective	Elective #5
Elective	Elective #6

Spring Semester - 14 Credit Hours

BBL 2022	Essentials of Christian Formation
Elective	Arts and Humanities Elective
Elective	Natural Science Elective #2
Elective	Elective #7
Elective	Elective #8

JBUBusiness