

B.S., COMMUNICATION REQUIRED COURSES

DIGITAL JOURNALISM AND CIVIC ENGAGEMENT

	Course #	Course Name	Offering	Prerequisite(s) Corequisite(s)
University Core 45 Hours	COR 1002	Gateway Seminar in Christian Scholarship	Every Semester	Must take first semester at JBU
	BBL 1013	Old Testament Survey	Every Semester	None
	BBL 1023	New Testament Survey	Every Semester	None
	EGL 1013	English I: Composition	Every Semester	None
	EGL 1023	English II: Literary Analysis & Research	Every Semester	EGL 1013
	BBL 2013	Essentials of Evangelical Theology	Every Semester	BBL 1013 + BBL 1023
	BBL 2022	Essentials of Christian Formation	Every Semester	BBL 1013 + BBL 1023
	HST 2013	Integrated Humanities I	Every Semester	EGL 1013
	HST 2023	Integrated Humanities II	Every Semester	EGL 1013
	<i>Elective Core</i>	Natural Science - 6 hours	Every Semester	Course Dependent
	<i>Students need 19-22 credit hours from the elective core.</i>	Mathematics - 3 hours	Every Semester	Course Dependent
		Intercultural Engagement - 3 hours *	Every Semester	Course Dependent
Whole Person Wellness - 2 hours		Every Semester	Course Dependent	
Arts & Humanities - 3 to 6 hours		Every Semester	Course Dependent	
	Social & Behavioral Sciences - 3 to 6 hours	Every Semester	Course Dependent	
<i>* The Intercultural Engagement elective area is satisfied by COM 2433</i>				
COM Core 18 Hours	COM 1173	Faith, Media & Calling	Fall Semester	None
	COM 2123	News Writing & Reporting	Fall Semester	None
	COM 2433	Diversity & Media Issues	Spring Semester	* Intercultural Engagement Core Requirement
	COM 2523	Public Speaking	Every Semester	None
	COM 4293	Media Law & Digital Ethics	Spring Odd	COM 1173
	COM 4443	Communication Internship	Every Semester	Junior Standing
Emphasis Coursework 27 Hours	ART 1413	Photo 1: Introduction to Photography	Fall Semester	None
	COM 1153	Introduction to Video & Audio Production	Fall Odd	None
	COM 2163	Communication Technologies	Fall Even	None
	COM 2333	News Editing	Spring Semester	COM 2123
	COM 2353	Public Relations Writing & Technology	Fall Semester	COM 2123
	COM 3153	Specialized Media Production	Spring Odd	COM 2123
	COM 3363	Magazine Writing	Fall Even	COM 2123
	COM 3463	Opinion Writing	Spring Odd	COM 2123
ICS 2113	Intercultural Communication	Every Semester	None	
Electives 9 Hours	COM 3453	Social Movements	Fall Odd	None
	COM 3703	Leadership & Media Management	Spring Even	None
	COM 4363	Political Communication	Fall Even	None
	COM 4373	Online Advocacy	Spring Even	None
	COM 4433	Interpersonal Communication	Spring Even	None
Practicums 4 Hours	<i>Students must take a total of four credit hours in a journalism or online news bureau practicum. See catalog for specific offerings.</i>			

Students will choose a minor or other electives to attain the minimum of 120 hours needed to graduate with a Bachelor of Science in Communication.



B.S., COMMUNICATION REQUIRED COURSES

MEDIA COMMUNICATION

	Course #	Course Name	Offering	Prerequisite(s) Corequisite(s)
University Core 45 Hours	COR 1002	Gateway Seminar in Christian Scholarship	Every Semester	Must take first semester at JBU
	BBL 1013	Old Testament Survey	Every Semester	None
	BBL 1023	New Testament Survey	Every Semester	None
	EGL 1013	English I: Composition	Every Semester	None
	EGL 1023	English II: Literary Analysis & Research	Every Semester	EGL 1013
	BBL 2013	Essentials of Evangelical Theology	Every Semester	BBL 1013 + BBL 1023
	BBL 2022	Essentials of Christian Formation	Every Semester	BBL 1013 + BBL 1023
	HST 2013	Integrated Humanities I	Every Semester	EGL 1013
	HST 2023	Integrated Humanities II	Every Semester	EGL 1013
	<i>Elective Core</i>	Natural Science - 6 hours	Every Semester	Course Dependent
	<i>Students need 19-22 credit hours from the elective core.</i>	Mathematics - 3 hours	Every Semester	Course Dependent
		Intercultural Engagement - 3 hours *	Every Semester	Course Dependent
Whole Person Wellness - 2 hours		Every Semester	Course Dependent	
Arts & Humanities - 3 to 6 hours		Every Semester	Course Dependent	
Social & Behavioral Sciences - 3 to 6 hours		Every Semester	Course Dependent	
<i>* The Intercultural Engagement elective area is satisfied by COM 2433</i>				
COM Core 18 Hours	COM 1173	Faith, Media & Calling	Fall Semester	None
	COM 2123	News Writing & Reporting	Fall Semester	None
	COM 2433	Diversity & Media Issues	Spring Semester	* Intercultural Engagement Core Requirement
	COM 2523	Public Speaking	Every Semester	None
	COM 4293	Media Law & Digital Ethics	Spring Odd	COM 1173
	COM 4443	Communication Internship	Every Semester	Junior Standing
Emphasis Coursework 9 + Hours per Emphasis	<p><i>Students will take 9 or more hours in each of the following emphasis areas, as advised:</i></p> <ul style="list-style-type: none"> -- Digital Journalism and Civic Engagement -- Public Relations Emphasis -- Media Production Emphasis 			
Electives 9 Hours	<p><i>Students will take 9 hours of electives, as advised. See catalog for list of offerings.</i></p>			
Practicums 4 Hours	<p><i>Students will take 4 hours of practicums, as advised. See catalog for a list of offerings.</i></p>			
<p><i>Students will choose a minor or other electives to attain the minimum of 120 hours needed to graduate with a Bachelor of Science in Communication.</i></p>				



B.S., COMMUNICATION REQUIRED COURSES

MEDIA PRODUCTION EMPHASIS

	Course #	Course Name	Offering	Prerequisite(s) Corequisite(s)
University Core 45 Hours	COR 1002	Gateway Seminar in Christian Scholarship	Every Semester	Must take first semester at JBU
	BBL 1013	Old Testament Survey	Every Semester	None
	BBL 1023	New Testament Survey	Every Semester	None
	EGL 1013	English I: Composition	Every Semester	None
	EGL 1023	English II: Literary Analysis & Research	Every Semester	EGL 1013
	BBL 2013	Essentials of Evangelical Theology	Every Semester	BBL 1013 + BBL 1023
	BBL 2022	Essentials of Christian Formation	Every Semester	BBL 1013 + BBL 1023
	HST 2013	Integrated Humanities I	Every Semester	EGL 1013
	HST 2023	Integrated Humanities II	Every Semester	EGL 1013
	<i>Elective Core</i>	Natural Science - 6 hours	Every Semester	Course Dependent
		Mathematics - 3 hours	Every Semester	Course Dependent
	<i>Students need 19-22 credit hours from the elective core.</i>	Intercultural Engagement - 3 hours *	Every Semester	Course Dependent
		Whole Person Wellness - 2 hours	Every Semester	Course Dependent
	Arts & Humanities - 3 to 6 hours	Every Semester	Course Dependent	
	Social & Behavioral Sciences - 3 to 6 hours	Every Semester	Course Dependent	
<i>* The Intercultural Engagement elective area is satisfied by COM 2433</i>				
COM Core 18 Hours	COM 1173	Faith, Media & Calling	Fall Semester	None
	COM 2123	News Writing & Reporting	Fall Semester	None
	COM 2433	Diversity & Media Issues	Spring Semester	* Intercultural Engagement Core Requirement
	COM 2523	Public Speaking	Every Semester	None
	COM 4293	Media Law & Digital Ethics	Spring Odd	COM 1173
	COM 4443	Communication Internship	Every Semester	Junior Standing
Emphasis Coursework 30 Hours	ART 2103	Foundations of Cinematic Editing	Spring Semester	ART 1313 & Instructor Consent
	COM 1153	Intro to Video & Audio Production	Fall Odd	None
	COM 1233	Podcasting & Online Audio Production	Fall Even	None
	COM 2163	Communication Technologies	Fall Even	None
	COM 3153	Specialized Media Production	Spring Odd	COM 2123
	COM 3421	Advanced Media Production Practicum	Every Semester	COM 1153 (Pre) COM 4182 (Co)
	COM 3703	Leadership & Media Management	Spring Even	None
	COM 4182	Sports/News Broadcasting	Fall Odd	COM 2123
	COM 4243	Script Writing Workshop	Spring Odd	COM 2123
	COM 4333	Advanced Video/Audio Production	Spring Even	COM 1153 or ART 2103
ICS 2113	Intercultural Communication	Every Semester	None	
Electives 6 Hours	COM 3363	Magazine Writing	Fall Even	COM 2123
	COM 3453	Social Movements	Fall Odd	None
	COM 3463	Opinion Writing	Spring Odd	COM 2123
	COM 4363	Political Communication	Fall Even	None
	COM 4373	Online Advocacy	Spring Even	None
	COM 4413	Selected Topics: Media	Upon Request	None
Practicums 4 Hours	<i>Students must take a total of two credit hours in a radio practicum and an additional two hours in a media production practicum. See catalog for specific offerings.</i>			

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B.S., COMMUNICATION REQUIRED COURSES

PUBLIC RELATIONS EMPHASIS

	Course #	Course Name	Offering	Prerequisite(s) Corequisite(s)
University Core 45 Hours	COR 1002	Gateway Seminar in Christian Scholarship	Every Semester	Must take first semester at JBU
	BBL 1013	Old Testament Survey	Every Semester	None
	BBL 1023	New Testament Survey	Every Semester	None
	EGL 1013	English I: Composition	Every Semester	None
	EGL 1023	English II: Literary Analysis & Research	Every Semester	EGL 1013
	BBL 2013	Essentials of Evangelical Theology	Every Semester	BBL 1013 + BBL 1023
	BBL 2022	Essentials of Christian Formation	Every Semester	BBL 1013 + BBL 1023
	HST 2013	Integrated Humanities I	Every Semester	EGL 1013
	HST 2023	Integrated Humanities II	Every Semester	EGL 1013
	<i>Elective Core</i>	Natural Science - 6 hours	Every Semester	Course Dependent
		Mathematics - 3 hours	Every Semester	Course Dependent
	<i>Students need 19-22 credit hours from the elective core.</i>	Intercultural Engagement - 3 hours *	Every Semester	Course Dependent
		Whole Person Wellness - 2 hours	Every Semester	Course Dependent
	Arts & Humanities - 3 to 6 hours	Every Semester	Course Dependent	
	Social & Behavioral Sciences - 3 to 6 hours	Every Semester	Course Dependent	
<i>* The Intercultural Engagement elective area is satisfied by COM 2433</i>				
COM Core 18 Hours	COM 1173	Faith, Media & Calling	Fall Semester	None
	COM 2123	News Writing & Reporting	Fall Semester	None
	COM 2433	Diversity & Media Issues	Spring Semester	* Intercultural Engagement Core Requirement
	COM 2523	Public Speaking	Every Semester	None
	COM 4293	Media Law & Digital Ethics	Spring Odd	COM 1173
	COM 4443	Communication Internship	Every Semester	Junior Standing
Emphasis Coursework 30 Hours	COM 2343	News Editing for Public Relations	Spring Semester	COM 2123
	COM 2353	Public Relations Writing & Technology	Fall Semester	COM 2123
	COM 3363	Magazine Writing	Fall Even	COM 2123
	COM 3453	Social Movements	Fall Odd	None
	COM 3653	Specialized Media Production for PR	Spring Odd	COM 2353
	COM 4363	Political Communication	Fall Even	None
	COM 4373	Online Advocacy	Spring Even	None
	COM 4453	Public Relations Planning	Fall Odd	COM 3653
	ICS 2113	Intercultural Communication	Every Semester	None
	MKT 2143	Principles of Marketing ---OR---	Every Semester	None
MKT 4123	Integrated Marketing Communications	Spring Semester	COM 2353, ENT 2013, or MKT 2143	
Electives 6 Hours	ART 1123	Computer Graphics	Every Semester	None
	ART 2253	Graphic Design I	Every Semester	None
	COM 3463	Opinion Writing	Spring Odd	COM 2123
	COM 4433	Interpersonal Communication	Spring Even	None
Practicums 4 Hours	<i>Students must take a total of four credit hours in a journalism practicum. See catalog for specific offerings.</i>			

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