2024-2025 Academic Catalog

MBA - Design Thinking and Innovation Degree Plan, 45 credit hours Student Name:		Advisor:												
		Student ID#:												
	COURSE NAME	Semester Offered	Spi	ing	Summer		Fall		Spring		Summer		Fall	
COURSE #	Foundational Courses (9 hours)		Α	В	Α	В	Α	В	Α	В	Α	В	Α	В
BUS 6003	Foundations in Accounting & Finance	Fall B, Spring A												
BUS 6013	Foundations of Quantitative Methods	Spring A												
BUS 6023	Foundations of Economic Theory	Spring A												
COURSE #	Core (21 credit hours + 3 choice hours)	Online												
BUS 7013	Managerial Accounting	Fall A, Spring A, Summer A												
BUS 7033	Organizational Management & Leadership	Fall A, Spring B, Summer B												
BUS 7223	Managerial Economics	Fall B, Spring B												
BUS 8003	Managerial Finance	Fall A, Summer A												
BUS 8033	Christian Foundations of Business	Spring A, Summer A												
BUS 8043	Quantitative Methods for Business	Fall B, Summer B												
BUS 8793	Designing & Executing Strategies (taken in last 12 hours of program)	Fall B, Summer B												
COURSE #	Choice of One (3 credit hours, to be completed in last 12 hours of program)													
BUS 8263	International Business Practicum	Summer A(odd), Summer B(even)												
BUS 8893	Graduate Business Seminar	Fall B, Spring B												
COURSE #	Concentration in Design Thinking and Innovation (12 credit hours)													
BUS 7263	Design Thinking: Methods and Mindsets	Spring A												
BUS 7413	Leading Innovation and Change Management	Fall B, Summer B												
BUS 7533	Designing New Ventures	Fall A												
BUS 7611	Strategic Innovation Tools	Fall B												
BUS 7631	Product, Service, and Business Model Innovation	Spring B												
BUS 7651	Creativity in Business	Summer B												
		Sub-Total Hours	0	0	0	0	0	0	0	0	0	0	0	0
		Total Hours (45 minimum)	0	0	0	0	0	0	0	0	0	0	0	0