

B.B.A., ENTREPRENEURSHIP AND INNOVATION REQUIRED COURSES

SODERQUIST COLLEGE OF BUSINESS

	Course #	Course Name	Offering	Pre-Requisite(s)
University Core 36 Hours	COR 1002	Gateway Seminar in Christian Scholarship	Every Semester	Must take first semester at JBU
	BBL 1013	Old Testament Survey	Every Semester	None
	BBL 1023	New Testament Survey	Every Semester	None
	EGL 1013	English I: Composition	Every Semester	None
	EGL 1023	English II: Literary Analysis & Research	Every Semester	EGL 1013
	BBL 2013	Essentials of Evangelical Theology	Every Semester	BBL 1013 + BBL 1023
	BBL 2022	Essentials of Christian Formation	Every Semester	BBL 1013 + BBL 1023
	HST 2013	Integrated Humanities I	Every Semester	EGL 1013
	HST 2023	Integrated Humanities II	Every Semester	EGL 1013
	<i>various courses available</i>	Natural Science - 6 hours + a lab	Every Semester	Course Dependent
		Whole Person Wellness - 2 hours	Every Semester	Course Dependent
	Arts & Humanities - 3 hours	Every Semester	Course Dependent	
* Of the 48 hours of total university core requirements, 12 hours are fulfilled by business core courses. The Mathematics, Social & Behavioral Sciences, and Intercultural Engagement requirements are covered by the courses with asterisks below.				
Business Core 42 Hours	ATG 2173	Principles of Financial Accounting	Fall Semester	None
	ATG 2183	Principles of Managerial Accounting	Spring Semester	ATG 2173
	BUS 1003	Business Foundations	Every Semester	None
	BUS 1123	Business Communications	Every Semester	EGL 1013
	BUS 2193	* Business Statistics	Spring Semester	Stated ACT/SAT score <i>or</i> MTH 1113
	BUS 3113	Spreadsheet Analytics	Every Semester	ATG 2173, BUS 2193
	BUS 3990	Internship	Every Semester	Junior standing
	BUS 4253	Business Law and Ethics	Every Semester	Junior standing
	BUS 4993	Strategic Management	Fall Semester	Senior standing
	ECN 2113	* Principles of Microeconomics	Fall Semester	None
	ECN 2123	* Principles of Macroeconomics	Spring Semester	ECN 2113
	FIN 3003	Principles of Finance	Every Semester	ATG 2173
	INT 4103	* Global Environment of Business	Every Semester	None
	MGT 2173	Principles of Management	Every Semester	None
	MKT 2143	Principles of Marketing	Every Semester	None
Major Specific Core 18 Hours	ENT 2013	Methods and Tools for Entrepreneurs	Fall Semester	None
	ENT 2023	Building Innovative Teams and Cultures	Spring Semester	ENT 2013
	ENT 3013	New Venture Financial Management	Spring Semester	ENT 2013
	ENT 4113	Market Discovery and Validation	Fall Semester	ENT 2013
	MKT 4123	Integrated Marketing Communications	Spring Semester	ENT 2013
	ENT 4993	Innovation Launch Lab	Fall Semester	Senior standing
Misc. 24 Hours	A total of 120 credit hours is required for degree completion. You may choose 24 hours of electives or a minor field of study.			



B.B.A., ENTREPRENEURSHIP AND INNOVATION SUGGESTED COURSE SEQUENCE

SODERQUIST COLLEGE OF BUSINESS

FRESHMAN YEAR

Fall Semester - 14 Credit Hours

BUS 1003 Business Foundations
COR 1002 Gateway Seminar
EGL 1013 English I
ENT 2013 Methods and Tools for Entrepreneurs
ATG 2173 Principles of Financial Accounting

Spring Semester - 15 Credit Hours

BBL 1023 New Testament Survey
BUS 1123 Business Communications
EGL 1023 English II
ATG 2183 Principles of Managerial Accounting
MGT 2173 Principles of Management

SOPHOMORE YEAR

Fall Semester - 17 Credit Hours

BBL 1013 Old Testament Survey
HST 2013 Integrated Humanities I
ECN 2113 Principles of Microeconomics
MKT 2143 Principles of Marketing
Whole Person Wellness Elective
Elective #1

Spring Semester - 15 Credit Hours

HST 2023 Integrated Humanities II
ECN 2123 Principles of Macroeconomics
BUS 2193 Business Statistics
ENT 3013 New Venture Financial Management
Elective #2

JUNIOR YEAR

Fall Semester - 15 Credit Hours

BUS 3113 Spreadsheet Analytics
ENT 4113 Market Discovery and Validation
BUS 4253 Business Law and Ethics
Elective #3
Elective #4

Spring Semester - 15 Credit Hours

FIN 3003 Principles of Finance
INT 4103 Global Environment of Business
ENT 2023 Building Innovative Teams and Cultures
BUS 3990 Internship
MKT 4123 Integrated Marketing Communications
BBL 2013 Essentials of Evangelical Theology

SENIOR YEAR

Fall Semester - 15 Credit Hours

BUS 4993 Strategic Management
ENT 4993 Innovation Launch Lab
Natural Science Elective #1
Elective #5
Elective #6

Spring Semester - 14 Credit Hours

BBL 2022 Essentials of Christian Formation
Arts and Humanities Elective
Natural Science Elective #2
Elective #7
Elective #8